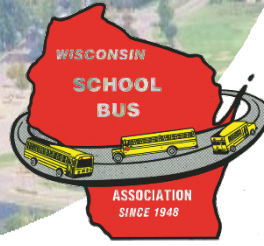


SPONSORSHIP OPPORTUNITIES



JUNE 16 – 18,
2025

CHULA VISTA
RESORT
WISCONSIN DELLS

<https://www.wi-sba.org/>

WSBA 2025 CONVENTION

Tuesday Keynote | \$4,000

WSBA's most popular session will include approximately 200 attendees. This is an excellent opportunity to influence attendees early. Sponsor will receive an opportunity to introduce the speaker. Includes **two** registrations.

Tuesday Breakfast | \$3,000

Breakfast is the most important meal of the day. Be the first thing attendees see in the morning. Sponsor will have the opportunity to address attendees during the meal and provide branded items at the tables. Includes **two** registrations.

Tuesday Coffee Break Stations | \$1,000

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. Sponsor may provide branded items.

Tuesday Lunch on Show Floor | \$6,000

Leverage your company's exposure with this sponsorship which provides lunch on a busy day of networking with attendees on the show floor. Sponsor has the opportunity to address attendees and provide branded items at meal tables. The sponsorship includes **four** registrations.

Trade Show Ice Cream Social | \$1,000

Connecting with customers on the show floor makes for a long day. Be the sponsor of the sweet treat everyone will be looking forward to the ice cream social on the show floor! Sponsor may provide branded items.

Trade Show Entertainment | \$750

Sponsor everyone's favorite annual entertainment, Jerry Schmidt Band, during the trade show.

Wednesday Breakfast | \$3,000

Breakfast is the most important meal of the day. Be the first thing attendees see in the morning. Sponsor will have the opportunity to address attendees during the meal and provide branded items at the tables. Includes **two** registrations.

Wednesday Refreshment Stations | \$750

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. Sponsor may provide branded items.

Wednesday Awards Lunch | \$4,000

WSBA's Awards Luncheon recognizes top drivers and mechanics, and the annual Education Scholarship. Be the exclusive sponsor of this momentous meal and provide branded items for the tables. Sponsor will be able to share announcing awards and provide branded splash screen during the presentations. Includes **two** registrations.

Monday Welcome Reception | \$6,000 (may be shared)

What better way to welcome attendees Monday evening other than with this exclusive opportunity! Captivate your target audience as the exclusive sponsor of the Welcome Reception. Sponsor will have the opportunity to address attendees and provide branded items at the tables. Includes four registrations.

Monday Golf Outing Lunch | \$1,500

Provide golfers nourishment before they head out for a Hole-in-One!

General Support Levels

Gold Level | \$750

Silver Level | \$500

Bronze Level | \$250

Other Amount: \$_____

All sponsors are recognized in email, on the website, in the program, and signage